



Invitation for Proposals

Snack Shack Operations at Twain Harte Lake

Twain Harte Lake Association (THLA) is looking for a partner/operator to take over the Snack Shack. We invite you to submit your proposal for Snack Shack Operations.

We're looking for a vibrant local operator to transform our Snack Shack into a thriving business! Picture a menu that caters to our members and leaves room for fun add-ons like beer and wine dinners or morning coffee and pastries. We are leaving the creativity to you. We'd love to see your unique take on Snack Shack classics from the good ol' days:

- "Healthy Options"
- "Cheeseburgers and Corn Dogs"
- "Snow Cones & Sweet Surprises"
- "Soft Serve"
- And, of course, refreshing fountain drinks!

Business at the Snack Shack:

During the contract term, the concession agreement opens the doors to an exclusive Snack Shack contract at Twain Harte Lake. Our proposed contract period spans from January 1, 2024, through October 31, 2024, with the possibility of extensions until December 31, 2026. Twain Harte Lake Snack Shack operates seasonally from Memorial Day to Labor Day, and the facility is equipped with commercial-grade concession equipment.

The chosen operator will embrace and adhere to THLA's Agreement for Snack Shack Operations at Twain Harte Lake, including all necessary insurance requirements.

Share Your Vision:

Each proposer is invited to submit a short business plan with your menu vision. And if you'd like, please add an optional one-page cover letter to complement your proposal.

We will carefully evaluate qualifications and references, and there's even room for interviews where you can showcase your passion and expertise in delivering the best possible services.

Embrace the Healthier Side:

We encourage proposers to infuse their proposals with healthier options, aligning with THLA's preference for expanding on wholesome choices.

Let's embark on a journey together at Twain Harte Lake's Snack Shack – Please submit your proposal by 11/30/2023 and join us in **creating memorable moments by the lake.**